



## The first edition of World Ice Skating Day celebrated at ISKATE by Roseate

**4th December, 2022:** On the occasion of World Ice Skating Day, ISKATE by Roseate, India's largest indoor ice-skating arena located at Ambience Mall, Gurugram, offered complimentary 'learn to skate' sessions to ice skating enthusiasts. More than 300 skaters including first timers, amateurs and professionals participated in the all-embracing celebration of the festival of ice skating.

Lessons were imparted by accomplished and experienced coaches from the ISKATE School and the Ice Skating Association of India. During these sessions, basic ice skating skills were taught to guests who signed up with ISKATE School, part of ISKATE by Roseate.

The World Ice Skating Day presented by the International Skating Union (ISU), is a day dedicated to celebrating Ice skating across the world in the form of a global ice-skating festival. This celebration will be held annually on the first Sunday of December, every year.

Speaking on the occasion, Mr. Karan Rai, Business Head, ISKATE by Roseate, said, "We at ISKATE, the only winter sporting venue in India, are determined to make ice skating accessible to everyone and to make people aware of a new career path in the sports arena. We saw the International Skating Union's initiative of celebrating World Ice Skating Day as an excellent platform that eventually turned out to be a tremendous milestone in our ongoing endeavours towards promoting the sport of ice skating. We are thrilled to have witnessed and contributed to this convivial global event that will be spoken about for decades to come."

Mr. Amitabh Sharma, President, Ice Skating Association of India said "Over the past decade we have seen several athletes winning, learning and growing in winter sports in India. I'm elated to see younger children developing an interest in winter sports and getting enrolled in ice skating training camps. We look forward to joining hands with ISKATE and being a part of upcoming national and International events."

ISKATE by Roseate, the only sporting venue in India to host All India National Figure and Speed Skating Championships since a decade has been committed towards developing winter sports like Figure Skating, Speed Skating and Ice Hockey in India. At ISKATE School, athletes can not only compete at a world class indoor ice skating facility throughout the year, but also gain knowledge, training and expertise from accomplished Indian and international coaches during training camps and championships conducted regularly.



**About ISKATE by Roseate:**

ISKATE by Roseate is India's largest and only all-weather indoor ice skating arena located at Ambience Mall, Gurugram. Inaugurated in the year 2011, ISKATE By Roseate is spread over a sprawling 15,000 sq. feet. Over the years, it has evolved to be a popular lifestyle entertainment destination which offers a unique experience of skating on real ice and can accommodate up to 150 skaters at any given point of time. In addition to an ice rink, the facility now hosts a training school, the ISKATE School, the faculty of which includes All India National coaches and athletes and regularly hosts training sessions spearheaded by international coaches visiting from USA, Canada, Russia, Korea and Germany.

ISKATE by Roseate, a unit of Bird Hospitality Services (BHS), a vertical of Bird Group, is also home to Roasted by Roseate, a premium café and patisserie and a well-appointed co-working space.

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