



Roseate Hotels & Resorts announces The Roseate Bhimtal It's first management project in India

New Delhi, 5th March, 2026 – Roseate Hotels & Resorts, the luxury hospitality brand of Bird Group, today announced the signing of The Roseate Bhimtal, a boutique hotel overlooking the serene Bhimtal Lake in Uttarakhand.

Scheduled to open in December 2026, the property marks a milestone for the brand as its first management property in India, expanding the group's presence in the country's fast-growing luxury leisure segment.

Nestled amidst the hills of Kumaon, The Roseate Bhimtal will feature 30 elegantly designed rooms, each offering uninterrupted views of the tranquil Bhimtal Lake amidst a suite of personalised experiences that seamlessly combine nature, wellbeing and refined hospitality.

Located approximately 5 hours by road from Delhi, 45 minutes from Nainital, and just an hour away from Pant Nagar airport, the resort provides easy accessibility for travellers seeking a serene escape from urban life. Surrounded by forests and the calm waters of Bhimtal Lake, the property will offer an immersive experience designed around relaxation, wellness and quiet luxury. The Roseate Bhimtal strengthens the brand's footprint in one of India's most scenic and sought-after leisure destinations, Uttarakhand.

Speaking on the announcement, Kush Kapoor, CEO, Roseate Hotels & Resorts said, "*The moment I set foot on this serene estate amidst verdant greens, with a breathtaking view of the iconic Bhimtal Lake, it aligned beautifully with our vision to extend the Roseate experience. The signing of The Roseate Bhimtal represents a significant step in the evolution of Roseate Hotels & Resorts, as we expand our portfolio through management partnerships. Uttarakhand continues to be a key leisure destination, and Bhimtal offers a unique combination of natural beauty, tranquility and accessibility.*"

The estate will soon enter into a phase of strategic refurbishment and open its doors to welcome guests this winter. We look forward to bringing the unique design and dining philosophies of Roseate Hotels to this new addition to our family. With its serene lakeside setting, personalised service and focus on experiences amidst nature, The Roseate Bhimtal is poised to become one of the most distinctive luxury retreats in the Kumaon region when it opens its doors in December 2026.



About Roseate Hotels and Resorts:

Roseate Hotels and Resorts is a collection of seven luxury hotels across India and the United Kingdom, characterised by their unique charm, immaculate hospitality, highest standards of service and attention to the finest detail. Whether a leisure or a business hotel, each of the Roseate Hotels & Resorts redefines unparalleled luxury. Every hotels proffers exemplary, award winning dining concepts amidst contemporary architecture and bespoke design. Each, a unique narrative. The luxury brand is also renowned for its distinct wellness, recreational and co-working concepts in addition to a signature gourmet collection. Roseate Hotels & Resorts is the hospitality brand of Bird Group,

www.roseatehotels.com