



## Roseate Hotels & Resorts At ILTM Cannes (International Luxury Travel Market) 2023

*Award winning architecture & design, exemplary dining, immaculate service.*

*Experience the Unimagined*

### *Cannes (France) 4 December 2023:*

Roseate Hotels & Resorts, the flagship hospitality brand of Bird Group India is showcasing its luxury collection of hotels at the International Luxury Travel Market (ILTM), the world's leading luxury travel event held at Cannes, France from 4th – 7th December 2023.

Roseate Hotels & Resorts is a collection of seven luxury hotels, a strategic mix of business hotels and tranquil resorts across India and the United Kingdom. Each a unique narrative, a unique chapter of the same book. Characterised by their distinctive charm, strategic locations, award winning architecture & design, immaculate hospitality, highest standards of service and attention to the finest detail, each of the hotels redefines unparalleled style and luxury.

Amongst the many distinguished features of Roseate Hotels & Resorts are its stylish and contemporary restaurants, lounges and cafes, iconic dining destinations complemented by a unique culinary philosophy that promises its guests an exemplary gourmet experience, balanced and innovative, prepared with seasonal, fresh, organic produce, meticulously sourced from local farms in native regions, served in exquisite settings amidst unparalleled service. Our dining philosophy is rooted in a deep sense of community with sustainability at its core. Creating incredible dining experiences driven by innovation and creativity is the essence of luxury to us.

One of the luxurious wellness and beauty brands of Roseate Hotels is the Aheli Spa. The Sanskrit derivation of 'Aheli' is pure, while in Hebrew, it symbolises a feeling of purity, grace and elegance. Wellness at Aheli encompasses every element - design, service, experts and a bespoke menu of treatments. Signature services at the spa are designed to detox, cleanse, nourish, nurture, heal and rejuvenate.



# ROSEATE

HOTELS & RESORTS

Speaking about their presence at ILTM, the official spokesperson, Bird Group, said: *"ILTM is where the luxury hospitality industry converges! As one of the fastest growing luxury brands in hospitality with an established presence across India and Europe, we are delighted to be here! We look forward to build strategic partnerships and explore the vast opportunities that this robust industry presents. Roseate Hotels and Resorts owns and operates a portfolio of seven luxury hotels and resorts and we are growing. We are excited to witness this fascinating metamorphosis of the luxury hospitality industry."*

At Roseate Hotels & Resorts, an unforgettable guest experience is key. Bespoke services, luxurious amenities, personalised attention to the last detail are of extreme importance. The hospitality teams undergo rigorous training, not just in areas of guest service and hospitality but also mindfulness, improving skills and techniques. This intrinsically defines the culture behind the dynamic growth of this luxury brand.

Roseate Hotels & Resorts also proffers a delightful selection of gourmet products which include the finest handpicked tea, traditional Indian sweets ('Mithai by Roseate'), cookies and chocolates. In addition to high end, luxurious, well appointed co-working spaces, the brand also owns a stylish, contemporary chain of cafes & patisseries, Roasted by Roseate.

**Sustainability** is intrinsically a part of who we are and what we do. It is deeply embedded in the Roseate philosophy. It begins with a mindset. A commitment. We started with design and architecture. We preserved the natural landscape across each of our Hotels to the very best possible. The Rooms & Suites across our hotels are mindfully designed as calming sanctuaries that allow fresh air and sunlight to waft inside. We manage reservations and bookings through an efficient application especially designed for sustainable, safe solutions that enhance the overall guest experience. Guests can access, lock & unlock their rooms, order from our in-room dining menu featuring the finest world cuisine including delectable patisserie delights & beverages, request housekeeping and concierge services conveniently and securely. Most of our key departments are paperless. Very shortly, guests will be able to place an order, receive e-bills, make payments and also receive e-receipts not just for dining but for the entire suite of services. We are mindful of conservation. Our key initiatives include 100% recycling of water, discarding single use plastic, in house water packaged in glassware, replacing plastic, zero wastage in our kitchens, take-away carry bags made with certified recycled paper, in room amenities made with high quality bamboo replacing plastic, biodegradable bags for waste disposal and more. At Roseate Hotels & Resorts, we believe in responsible production, consumption & disposal. All the produce that comes from Roseate Farms is 100 % organic, which is used across our kitchens. One of our unique initiatives is the Hydroponics setup, a type of horticulture which involves growing plants without soil, by using water-based mineral nutrient solutions in aqueous solvents.



In another pioneering initiative which reiterates the fact that luxury and sustainability can co-exist, Roseate Hotels & Resorts entered into a path breaking collaboration to set up a water farm at which renewable drinking water is sourced from the sky and sustainably bottled for guests at The Roseate New Delhi. This patented technology uses only the warmth and energy of the sun to draw pure, constantly replenished water vapor out of the sky and convert it into top-quality drinking water. The water produced is safely rebottled in recyclable glass bottles, which are collected, cleaned and refilled on site.

We are passionate about ensuring an outstanding, extraordinary experience for our guests. Our hotels are designed to be sanctuaries that induce an overwhelming sense of wellbeing and tranquility through all five senses.

#### **Hotels in India:**

The Roseate New Delhi | Roseate House New Delhi | The Roseate Ganges Rishikesh.

#### **Hotels in UK:**

Roseate House London | The Roseate Reading | The Roseate Villa Bath | The Roseate Edinburgh

#### **About Roseate Hotels and Resorts:**

The name 'Roseate' comes from a bird with a pink hued plumage. Roseate Hotels and Resorts is a collection of seven luxury hotels across India and the United Kingdom, characterised by their unique charm, immaculate hospitality, highest standards of service and attention to the finest detail. Whether a leisure or a business hotel, each of the Roseate Hotels & Resorts redefines unparalleled luxury. Every hotels proffers exemplary, award winning dining concepts amidst contemporary architecture and bespoke design. Each, a unique narrative. The luxury brand is also renowned for its distinct wellness, recreational and co-working concepts in addition to a signature gourmet collection. **Roseate Hotels & Resorts a brand of Bird Hospitality, Bird Group, India** is committed towards sustainability and best environmental and ecological practices.

[www.roseatehotels.com](http://www.roseatehotels.com)

#### **About Bird Group:**

Founded in 1971 in India, Bird Group is amongst the largest and most diversified group of various entities within the industry. With its presence in diverse businesses, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. Today, Bird Group core business includes Information Technology, Travel & Aviation Services, Hospitality, Luxury Retail and Education.

[www.bird.in](http://www.bird.in)