



## **Roseate Hotels & Resorts Announces Partnership with Air India for Flying Returns Loyalty Programme**

*New Delhi, 27 November 2023:*

Roseate Hotels & Resorts is proud to announce a strategic alliance with Air India, marking a significant milestone in the realm of luxury hospitality. As the preferred hotel chain for Air India, Roseate Hotels & Resorts will extend its renowned signature hospitality to the members of Air India's Frequent Flyer Program, Flying Returns(FR).

Effective immediately, Flying Returns members staying at Roseate Hotels & Resorts can earn 7 FR points for every 100 Rs spent on room reservations, providing an enticing incentive for travelers seeking unparalleled comfort and luxury. This initial offering is just the beginning, as Roseate Hotels & Resorts plans to introduce a plethora of exclusive benefits spanning stays, dining, co-working, and retail for Flying Returns members in the near future. These benefits would be tailor-made for discerning travellers seeking unforgettable experiences. Flying Returns members can also avail exciting discounts and offers on room reservations, dining and spa services.

For Flying Returns members planning journeys to the United Kingdom, Roseate Hotels & Resorts ensures a seamless experience with benefits extended across its four properties in the UK. This global collaboration aims to enhance the travel experience for Flying Returns members, ensuring they enjoy the utmost luxury and convenience.

In addition to these remarkable offerings, FR members will gain access to specially curated events hosted by Roseate Hotels & Resorts in the coming months. From exclusive gatherings to unique experiences, this partnership promises to elevate the travel and stay experience for Air India's esteemed Flying Returns members.

**"We are thrilled to embark on this journey with Air India, bringing together the epitome of aviation excellence and the pinnacle of luxury hospitality. Roseate Hotels & Resorts is committed to delivering unparalleled experiences to Flying Returns members, and we look forward to creating unforgettable moments for travellers worldwide,"** said Kush Kapoor, CEO, Roseate Hotels & Resorts.

This collaboration reiterates the fact that Roseate Hotels & Resorts is the premier choice for discerning travellers within the Air India Flying Returns program, reinforcing both brands' dedication to excellence in service and customer satisfaction.



### **About Roseate Hotels and Resorts:**

Roseate Hotels and Resorts is a collection of seven luxury hotels across India and the United Kingdom, characterized by their unique charm, immaculate hospitality, highest standards of service and attention to the finest detail. Whether a leisure or a business hotel, each of the Roseate Hotels & Resorts redefines unparalleled luxury. Every hotel proffers exemplary, award-winning dining concepts amidst contemporary architecture and bespoke design. Each, has a unique narrative. The luxury brand is also renowned for its distinct wellness, recreational and co-working concepts in addition to a signature gourmet collection. The name 'Roseate' comes from a bird with a pink-hued plumage. Roseate Hotels & Resorts a brand of Bird Hospitality, Bird Group, India is committed towards sustainability and best environmental and ecological practices.

[www.roseatehotels.com](http://www.roseatehotels.com)