



Roseate Hotels & Resorts Enters into a strategic AI Partnership with Quicktext in the UK

April 30 2024, London, UK:

Roseate Hotels & Resorts has partnered with Paris-based hospitality AI SuperApp, Quicktext to benefit from cutting-edge AI technology for their hotels based in the UK. The brand proffers a collection of seven luxury hotels across India and the United Kingdom, characterised by their unique charm, immaculate hospitality, highest standards of service and attention to the finest detail. Each of the hotels is strategically located and offers its guests a bespoke experience that has been well recognized and featured by key travel and hospitality media across the world.

Following an engaging and meticulous process of research, this strategic partnership began with the introduction of **Rose**, the virtual assistant modelled specifically to reflect the benchmark service standards the brand is synonymous with: **optimize guests' interactions, enrich communication at every touchpoint, boost guest satisfaction, streamline operations and, last but not least, immaculate service.** Best of all, the continuous analysis of big data (via (Q-Data & Q-Channel) is **delivering actionable insights** to Roseate Hotels & Resorts for **new high value services, revenue management and personalized marketing campaigns.** Quicktext also provides services to **optimize sales and content** (Q-Sales, Q-SEO, Q-Dynamic).

Quicktext, the hospitality AI SuperApp is deeply impacting the world of hospitality marketing and operation with its outstanding, innovative solutions based on Q-Brain+, the hybridisation of classic conversational AI and generative AI.

"We encourage and thrive on a culture of immaculate service, evolution, dynamism and growth! As part of our brand vision, we are on a constant quest to improve our products and services in order to offer an enriched, bespoke experience to our guests. The promising avenues that AI has opened today in the world of hospitality, align well with our vision. We are delighted to have partnered with Quicktext." said Ravi Birdy, Executive Director, Roseate Hotels & Resorts.

About Roseate Hotels and Resorts:

The name 'Roseate' comes from a bird with a pink hued plumage. Roseate Hotels and Resorts is a collection of seven luxury hotels across India and the United Kingdom, characterised by their unique charm, immaculate hospitality, highest standards of service and attention to the finest detail. Whether a leisure or a business hotel, each of the Roseate Hotels & Resorts redefines unparalleled luxury. Every hotels proffers exemplary, award winning dining concepts amidst contemporary architecture and bespoke design. Each, a unique narrative. The luxury brand is also renowned for its distinct wellness, recreational and co-working concepts in addition to a signature gourmet collection. Roseate Hotels & Resorts a brand of Bird Hospitality, Bird Group, India is committed towards sustainability and best environmental and ecological practices.



Portfolio:

United Kingdom:

Roseate House London, The Roseate Reading, The Roseate Villa Bath, and The Roseate Edinburgh.

India:

The Roseate New Delhi, Roseate House New Delhi, and The Roseate Ganges Rishikesh

www.roseatehotels.com

About Quicktext:

Quicktext was founded in 2017 by Daniel C. Doppler and Benjamin Devisme.

- In 2023, Quicktext provided more than \$579 million of booking requests to its clients and was awarded as AI and big data company of the year for hospitality at the Premium Travel Awards in Shenzhen, China, as well as the International Travel Award for Innovation at the International Tourism Meeting In Paris, France.
- In april 2024, Quicktext was recognized as the second most influential AI company in France according to a study conducted by Alliancy and Motherbase

Daniel Doppler CEO and Benjamin Devisme VP of Quicktext are available for interviews and bylines on the subjects of AI and the future of hospitality...

Today, 130 employees in 18 offices around the world :

- Europe (Amsterdam, Barcelona, Berlin, Lisbon, London, Milano, Paris, Prague)
- America (Mexico City, Montreal, New York, Punta Cana, Los Angeles)
- Asia (Bangkok, Dubai, Guangzhou, Hong Kong, Gold Coast)

are serving hotels in 76 countries and operating the leading AI and big data company for the hotel industry.