



Roseate Hotels & Resorts Launches Bespoke Butler Services, Redefining Luxury Hospitality with Thoughtful Personalisation

New Delhi, July 17, 2025:

Roseate Hotels & Resorts, known for its immaculate and warm hospitality, proudly unveils its Bespoke Butler Services — a curated offering that elevates luxury to a new standard of personalised care.

This premium service is available to guests staying in **Club Rooms at Roseate House, New Delhi**, while **guests at The Roseate, New Delhi and The Roseate Ganges, Rishikesh** can also enjoy the dedicated comfort and care of butler assistance. Services can be accessed with ease through a dedicated butler widget on the Roseate Guest App, ensuring seamless support around the clock.

Each butler is trained to deliver warm, intuitive service that transforms everyday moments into lasting memories. Every occasion is made memorable with personalised in-room décor — from welcome messages and fresh flowers to themed balloons, cakes, and curated beverages. Little guests are treated to age-appropriate games, art kits, tipi tents, and birthday-themed setups featuring their favourite characters and treats. Designed with both aesthetics and emotion in mind, the décor services cater to a range of special occasions and individual preferences—be it a romantic turndown, a surprise anniversary celebration or a joyous birthday arrangement. The butlers take care of every detail, from floral styling and personalized balloon arrangements to themed welcome notes and surprise setups, transforming each room into a space that reflects warmth, intimacy and charm.

“At Roseate, we believe that true luxury is defined by thoughtfulness. It’s the quiet comfort of having your needs anticipated, the joy of small but meaningful gestures, and the feeling of being genuinely cared for. Our Butler Services are a reflection of this philosophy — designed to offer guests a sense of ease, experience, and emotional connection throughout their stay. Whether it’s a surprise celebration for a loved one, a child’s first holiday, or a busy executive’s brief break — our butlers are there to make every moment seamless and memorable,” said **Kush Kapoor, CEO, Roseate Hotels & Resorts**.

Like a modern-day genie, your personal butler is always a step ahead — discreet, efficient, and ready to make every wish come true.